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Big Data And Social Science: A Practical Guide To Methods And Tools (Chapman & Hall/CRC Statistics In The Social And Behavioral Sciences)



Synopsis

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Both Traditional Students and Working ProfessionalsAcquire the Skills to Analyze Social Problems.Big Data and Social Science: A Practical Guide toMethods and Tools shows how toapply data science to real-world problems in both research and the practice.The book provides practical guidance on combining methods and tools fromcomputer science, statistics, and social science. This concrete approach isillustrated throughout using an important national problem, the quantitativestudy of innovation.The text draws on the expertise of prominent leadersin statistics, the social sciences, data science, and computer science to teachstudents how to use modern social science research principles as well as thebest analytical and computational tools. It uses a real-world challenge tointroduce how these tools are used to identify and capture appropriate data,apply data science models and tools to that data, and recognize and respond todata errors and limitations. For more information, including sample chapters andnews, please visit the author's website.Â

Book Information

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Excellent resource for an overview of methods and questions

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